South African Design Manual

May 2025

(law firms)





South African Design Manual

South African designs are easily filed online through the GlobalIPCo.com online filing system.

Rights

A design registration prevents others from making, importing, marketing, selling or using a product that looks "substantially similar" to the design registration within South Africa.

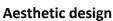
Filing a South African design through GlobalIPCo

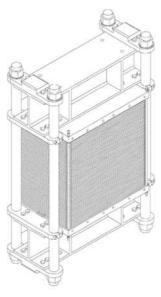
- 1. Register on GlobalIPCo.com (there is no subscription / license fee. You are only charged for actions instructed)
- 2. Receive a discount code that reduces pricing for law firms and add this to your profile; and
- 3. Complete the South African design application form:
- Your reference: This is the reference used within your business to identify the design application.
- **Title:** Identify the article being design registered, for example, "Vehicle", "Container", etc. We suggest that you refer to the article in broad terms. For example, use: "shoes" instead of "golf shoes"; "bottle" instead of "water bottle".
- Design type: If the shape of the article has been chosen because it "looks good", the design is an "Aesthetic" design. However, if the shape of the article was chosen only because of functional considerations, the design is a "Functional" design.

Aesthetic designs last for 15 years Functional designs last for 10 years

Examples:







Functional design

Just because an article is functional (e.g. a chair) does not mean that a Functional design should be filed. For example, If the unique shape of a chair was selected because of its aesthetic appeal, an Aesthetic design should be filed to protect the shape. But, if the intention is to protect the shape of strengthening ribs underneath the seat of the chair, a Functional design should be filed.

Functional designs may not be filed for "spare parts" (i.e. parts that are expected to be replaced during the life of the "parent part").

Both Aesthetic and Functional designs are often filed for the same article, as most articles include both:

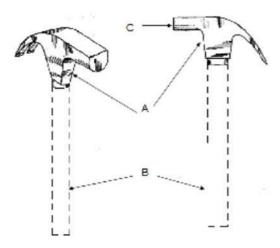
- Features, the shape of which, were dictated by aesthetic appeal; and
- Features, the shape of which, were dictated by the function they were to perform.
- Select distinctive features: If in doubt, select all the boxes:

Distinctive feature of design:

Shape
Pattern
Configuration
Ornamentation

[&]quot;Ornamentation" cannot be selected for Functional designs.

• **Broken lines:** Portions of an article that are "made separately" may be "disclaimed" by drawing them in broken lines, e.g.:



If portions are drawn in broken lines, the design is protected, irrespective whether a competitor changes the shape of such portions.

Most South African designs are filed without broken lines.

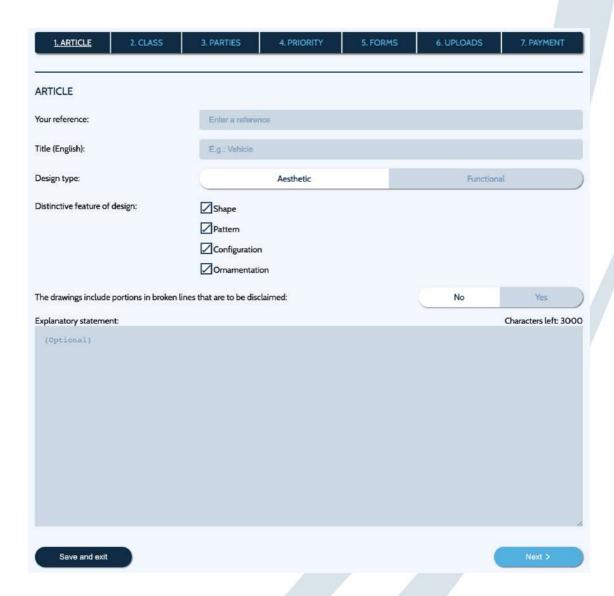
• **Explanatory statement:** A short paragraph may be added to explain the article. The explanatory statement may include reference numerals that are directed at portions of the article in the drawings. For example: "The hammer includes a head "A" and a handle "B"."

Do not use the explanatory statement to detail the benefits of the article, or as a marketing statement.

The explanatory statement may limit the scope of protection of the design registration.

Explanatory statements are mandatory for "mask works" (i.e. functional designs that cover the layout of a circuit board).

Most South African designs do not include an explanatory statement.



• Select class(es): Select the main Locarno class (e.g. Class 9 for containers) (https://www.wipo.int/classifications/nice/en/). South Africa does not permit multiclass designs. A separate South African design will be filed for each class selected.

Design protection is limited to goods within the selected class. If the incorrect class is selected, the design may not be enforced.

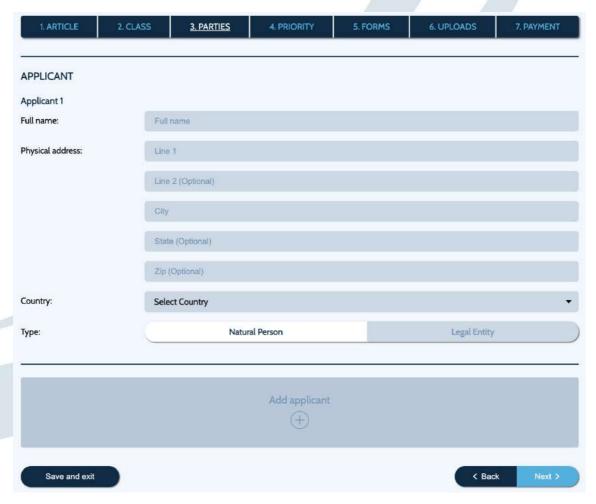
It is common for an article arguably to straddle more than one class. In such instances, it is suggested to file the design in each potentially relevant class.

Note: If an article is filed as both an Aesthetic and Functional design and straddles two classes, a total of 4 designs may need to be filed.



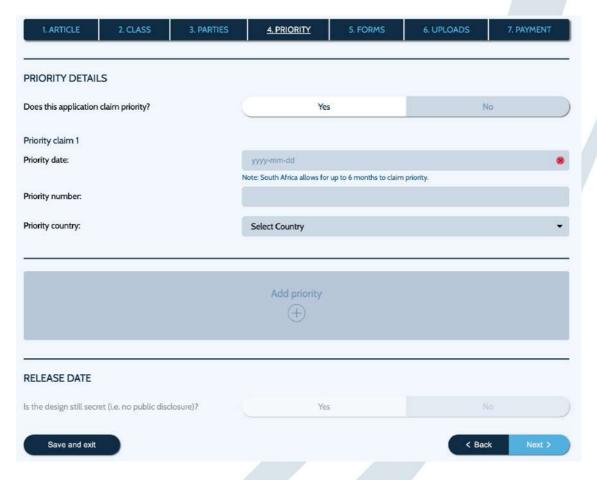
 Applicant: The applicant may be a natural person, a juristic person (e.g. a company) or a trust. Co-applicants are permitted. Insert the applicant's physical (not postal) address. When inserting the address, use consecutive rows and do not strictly follow the prompts in the rows (e.g. the Zip code may be entered in the third address row).

Designer details are not required. However, proof of assignment of the design from the designer to the applicant should be retained in case proof of title is ever disputed by an infringer.

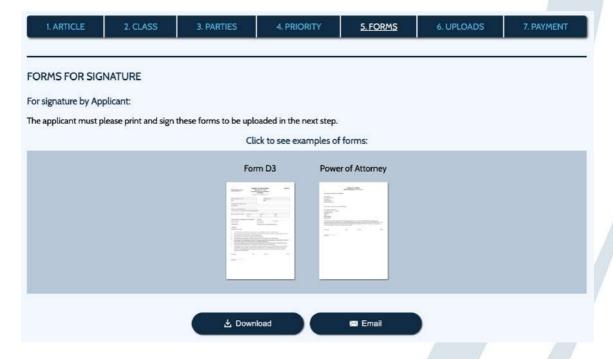


Priority: Priority may be claimed from a design filed during the previous 6 months.
 Alternatively, a "release date" (e.g. the date on which the design was first disclosed outside of a confidentiality undertaking) may be claimed during such 6 month period.

South African designs may be filed within 6 months of first disclosure, provided that a "release date" is claimed.



 Forms: Download the forms (Power of Attorney and Form D3) for signature. A scanned copy of the signed forms is required. If the applicant is an entity, the signatory's name and capacity must be included on the signed forms.



Note: No legalization or notarisation of signed forms is required, and the original signed forms should not be lodged.

• Images: Create line drawings / take photos. Preferably, show the front, back, top, bottom, left, right and perspective views. However, a South African design may be filed with only one image. Exploded views and cross-sectional views are permitted.

Ensure that each design shows only one embodiment.

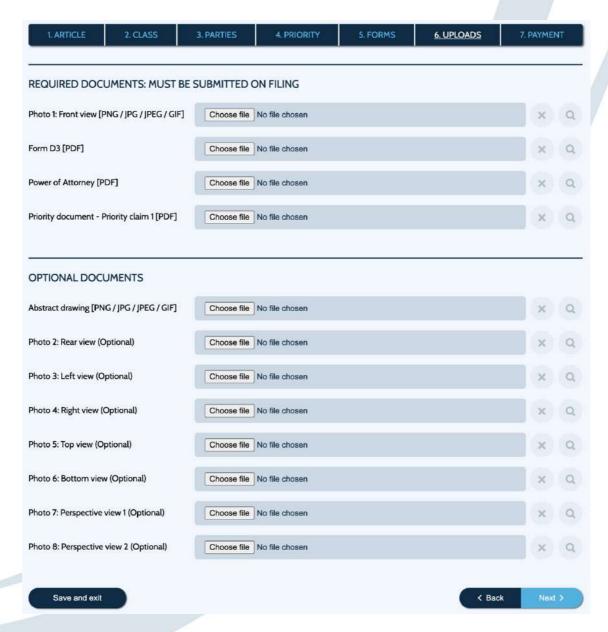
For example:



Add a descriptor under each image (e.g. "front view", "upper-front perspective view", "lower-back perspective view", ...)

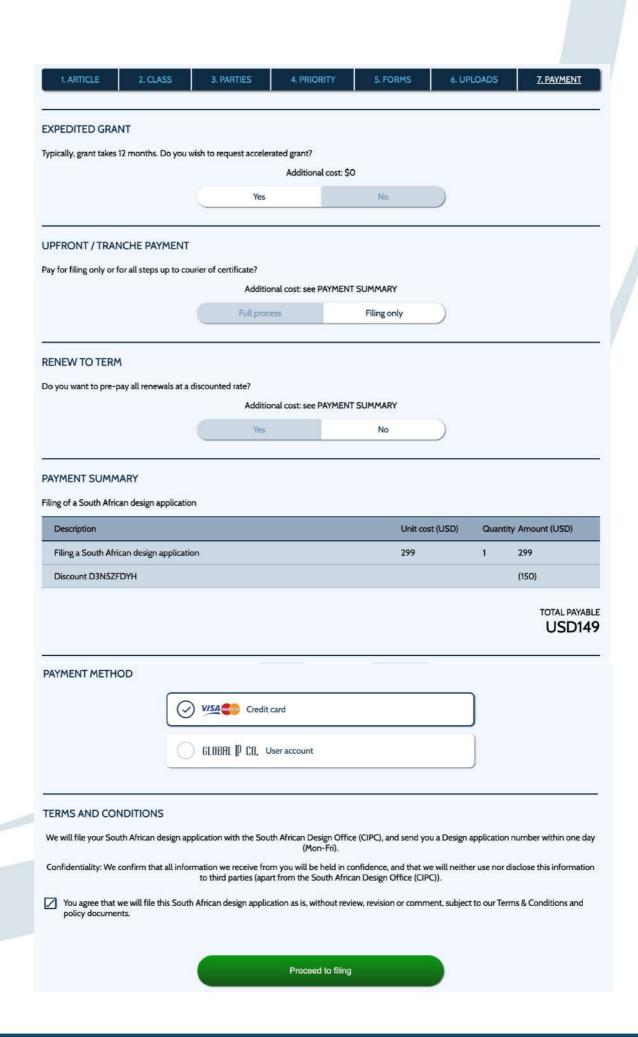
If design protection is not intended to be limited to specific colours of the embodiment shown in the images, use black and white images.

• **Upload:** Upload the signed forms and the photos / drawings. Choose one of the photos / drawings as the Abstract image. If you have only 3 photos, upload them as Photo 1, Photo 2 and Photo 3. Do not worry about associating the photos with the "views".



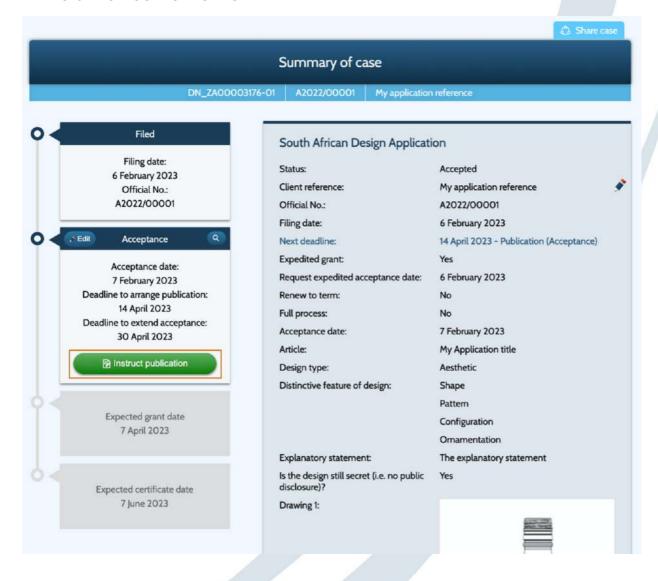
• File / pay: Complete the filing. The costs are:

Filing:	\$149 (inclusive of R240 official fee)
Acceptance and publication:	\$70
(optional) Courier of	\$110 per parcel (up to 10 designs may be included
certificate:	in a single parcel)



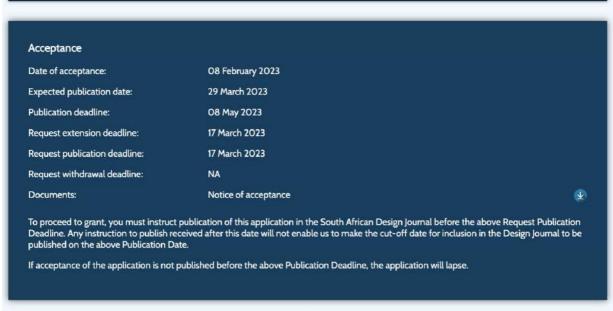
How to arrange publication

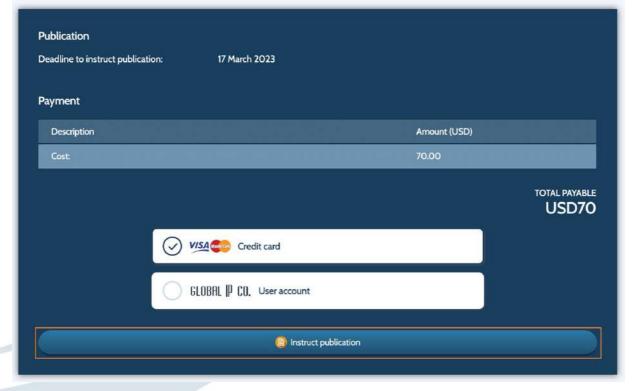
1. Click INSTRUCT PUBLICATION



2. Click INSTRUCT PUBLICATION

Acceptance Processing - DN_ZA00003247-01



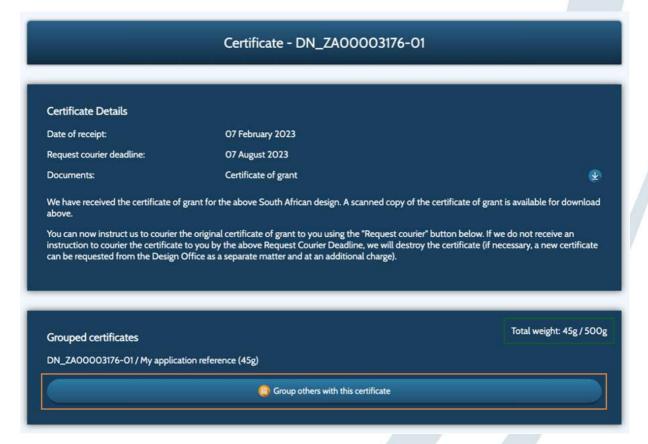


How to arrange courier

1. Select a record and click REQUEST COURIER



2. Click GROUP OTHERS WITH THIS CERTIFICATE



3. Select other case to be grouped in the courier parcel



4. Add other cases until the parcel includes 4 designs (i.e. the original case plus the 3 added cases)



5. Click SAVE to courier all 4 certificates in a single courier parcel



Process

The South African designs office conducts formal examination of designs, but not substantive examination.

Timelines:

Acceptance:	within 6 months of filing (reduced to 2 months if	
	accelerated acceptance is requested (at no additional cost)	
Publication / grant:	within 3 months of acceptance (the journal publishes on the	
	last Wednesday of each month (other than December))	
Issuance of	within 2 months of publication	
certificate:		

Renewal

A South African design must be renewed on the third anniversary of the earliest of:

- the release date;
- the priority date; or
- the filing date,

and annually thereafter.

A total of: 7 renewals are payable for South African Functional designs (expires after 10-years); and 12 renewals are payable for South African Aesthetic designs (expires after 15 years).

Years	Official fee	Total PayAnnuity fee (inclusive of official fee)
4, 5 and 6	R120 each	\$39 each
7 and 8	R77 each	\$36 each
9 and 10	R90 each	\$36 each
11 and 12	R110 each	\$37 each
13 and 14	R132 each	\$38 each
15	R149	\$40
	R 694 (Functional);	
Total:	R1,327 (Aesthetic)	

^{*} Additional \$25 is charged if the renewal is not processed online

Pre-payment:

Functional design: All 7 renewals may be paid upfront via the GlobalIPCo system for:

- Where GlobalIPCo / S&Z filed the design: \$175
- Where GlobalIPCo / S&Z did not file the design: \$275

Aesthetic design: All 12 renewals may be paid upfront via the GlobalIPCo system for:

- Where GlobalIPCo / S&Z filed the design: \$220
- Where GlobalIPCo / S&Z did not file the design: \$320

Late-payment:

Renewals may be paid during the 6 month grace period on payment of a penalty (R82 for the first month and R44 for each subsequent month, i.e. maximum R302). The PayAnnuity renewal system charges: (i) the manual renewal fee; and (ii) \$25 in professional fees for paying the late payment penalty.

Tariff of fees (2025) – South African Designs

	Official fee	Total fee
File South African direct / convention design (using	R240	\$149
GloballPCo system)		A
Acceptance (using GlobalIPCo system)		\$70
Courier (using GlobalIPCo system)		\$110 per courier
		parcel - up to 10
		designs may be
		included in a
		courier parcel
Renewal		
Functional design:		
- Pay all 7 renewals for 10-year period (where: the	R694	\$175
design was filed by GloballPCo; and the renewal is	/	
processed on the GlobalIPCo system)		
- Years 4, 5 or 6	R120 each	\$39 each
- Years 7 or 8	R77 each	\$36 each
- Years 9 or 10	R90 each	\$36 each
Aesthetic design:		
- Pay all 12 renewals for 15-year period (where: the	R1,327	\$275
design was filed by GloballPCo; and the renewal is		
processed on the GlobalIPCo system)		
- Years 4, 5 or 6	R120 each	\$39 each
- Years 7 or 8	R77 each	\$36 each
- Years 9 or 10	R90 each	\$36 each
- Years 11 or 12	R110 each	\$37
- Years 13 or 14	R132 each	\$38
- Year 15	R149	\$40
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Surcharge if not processed through PayAnnuity		\$25
Late payment penalty		
- First month	R82	\$25 plus official
- First month	R44	fee
Assignment	R75	\$150
Change of: applicant's name; applicant's address; or	R60	\$150
address for service	1100	Ψ100



https://globalipco.com/ip-online